

How can Action Energy help you?

If you could spend less money on the overhead of your organization and contribute those savings to fulfilling your mission, you absolutely would.

Action Energy is your partner in making this a reality.

Energy costs are a necessary evil. Without power our businesses cannot function. Most of us try to be energy conscious, shutting lights off, unplugging appliances, doing what we can. However most of us never considered the possibility that a better price for electricity might be out there. It is.

You now have a choice as to where you buy the power from for your organization. The best part is that you're not locked into any contracts, you still pay part of your bill to National Grid and you can switch back at any time.

The only tangible difference you will see is a **Up to 17% reduction** in your electricity costs.

Action Energy partners with other energy partners to provide power to your business at a significantly reduced price. National Electric is still the transmission agent, but your power is coming from a different place.

Action Energy is also anticipating being able to offer this service for your natural gas bill.

Ready to get started?

For a free analysis of what Action Energy can do for you, all we need is your National Grid electric bill. From your bill we can tell if you are receiving a preferred rate. We can assess the efficiency of your usage and most importantly, we can generate a comparison of your current bill and projected savings. Additionally, Action Energy can provide other electricity savings to those larger customers who may be losing efficiency and aren't aware of it.

Scan a copy of your electric bill and email it to Tony at the address below please write CRICC on the top of the bill. Within 3 – 5 days, Tony will get back to you with a full comparison and your options. When looking at cutting costs, this is an option that you cannot afford to overlook.

Action Energy, Tony Parente – (401) 265-1284

tonyp@actionenergyusa.com

nationalgrid SERVICE FOR SALLY CUSTOMER 1010 ANY STREET ANYTOWN RI 09899
www.nationalgrid.com

BILLING PERIOD Mar 18, 2007 to Apr 15, 2007
ACCOUNT NUMBER 60126-47777 PLEASE PAY BY May 9, 2007
AMOUNT DUE \$ 136.56

CUSTOMER SERVICE 1-800-322-3223
CREDIT DEPARTMENT 1-866-395-0315
POWER OUTAGE OR DOWNED LINE 1-800-465-1212
EMAIL BILLING INQUIRIES customerservice@us.ngrid.com

ADDRESS PO Box 1049 Woburn, MA 01807-1049
DATE BILL ISSUED APR 22, 2007

THIS SPACE WILL NOTE IMPORTANT INFORMATION SPECIFIC TO YOUR ACCOUNT

ACCOUNT BALANCE

Previous Balance	182.84
Payment(s) Received on MAR 5 (Check)	THANK YOU - 182.84
Current Charges	+136.56
Amount Due Now	\$ 136.56

SUMMARY OF CURRENT CHARGES

	DELIVERY SERVICES	SUPPLY SERVICES	OTHER CHARGES/ADJUSTMENTS	TOTAL
Electric Service	51.24	79.86		131.10
Other Charges/Adjustments			5.46	5.46
Total Current Charges	\$ 51.24	\$ 79.86	\$ 5.46	\$ 136.56

ELECTRIC USAGE HISTORY (kWh)

Daily Averages: kWh 0.00, Cost \$ 0.00
Apr 05: kWh 34.1, Cost \$ 4.98

ACCOUNT NUMBER 60126-47777 PLEASE PAY BY May 9, 2007 AMOUNT DUE \$ 136.56

ENTER AMOUNT ENCLOSED \$

#BWNFKLM **R010 SALLY CUSTOMER 1010 ANY STREET ANYTOWN RI 09899

NATIONAL GRID PO BOX 1049 WOBURN MA 01807-1049

The sample bill, taken from the National Grid website, above identifies the critical pieces of information on your electric bill.

<http://www.nationalgridus.com/>

Item E shows the area in which **Action Energy** can save you money.



Explanation of “Cost Savings Summary” Columns

- Column 1:** Locational Marginal Price (LMP) - The base average price of electricity for every hour in the month.
- Columns 2 & 3:** LMP - The base average price of electricity for the peak and off-peak periods.
- Column 4:** Line Loss Cost - The amount of electricity supplied by ISO-NE varies from the amount of electricity indicated on the utility bill. To accurately compare the wholesale cost with the utility energy service rate, the line loss factor is applied to the utility’s indicated delivery amount.
- Column 5:** NEPOOL Fees - Costs associated with the operation of the grid system, also known as ancillary fees.
- Column 6:** Capacity Fee - Each wholesale supply customer is responsible for the cost of its capacity on the grid system. ISO-NE charges that cost monthly based on each customer’s demand during the time of peak demand on the grid. The customer’s demand at the time of peak demand on the grid is assessed to the customer the following year beginning June 1, and remains in effect for 12 months. For the period June 2009 through May 2010, the cost is \$4.10/KW plus an adjustment factor which increases it by approximately 40%. Column 6 indicated the cost per KWH for each month’s use based on the monthly costs.
- Column 7:** Renewable Energy Credits (RECs) - The state of NH, as well as other states, requires wholesale electricity customers to purchase RECs which represent generation from renewable energy in accordance with the Renewable Portfolio Standard rules set forth in Part PUC 2501 of the NH Code of Administrative Rules. HAEC purchases the RECs for its customers.
- Column 8:** HAEC’s Service Fee per KWH.
- Column 9:** Total cost of wholesale electricity (Column 1 through Column 8)
- Column 10:** Your Existing Vendors Energy Service Rate
- Column 11:** Savings per KWH of wholesale electricity as compared to your existing vendor’s energy service rate. (Difference of Column 9 and Column 10)
- Columns 12 – 14:** Monthly customer electricity usage
- Column 15:** Monthly savings from wholesale electricity compared to you existing vendor.